



Side event on the GDM

The Green Development Mechanism

An informal discussion of a new opportunity
to engage the private sector in conserving biodiversity

Tuesday, 01 December - 1:15-2:30
Legion Room, First Floor

Can we set up a market-based mechanism which encourages biodiversity responsibility and empowers the private sector to reduce biodiversity loss?

Can the GDM reduce corporate biodiversity risk and increase biodiversity business opportunities?

Can we begin to design an international regulatory framework for trading or funding biodiversity under the Convention on Biological Diversity?

Critically, in the near term, can we launch a voluntary pilot phase of the GDM which will engage the private sector and enable us to learn by doing?

Join us for an interesting discussion & refreshments!

(Photo: Ryan Woo - July 2007)