

Workshop
"The Business of BioTrade: Conserving biodiversity
through using biological resources sustainably and responsibly"

Contribution to further the implementation of CBD COP 9 Decisions IX/6 *Incentive measures* and IX/26 *Promoting business engagement* by supporting the dissemination of businesses cases and practices lead by the private sector

Tentative Agenda

24 November 2009

Room A.502, Palais de Nations, Geneva Switzerland

0800 - 0900	Registration
0900 - 0920	Welcome remarks Mr. Lucas Assuncao, Chief Biodiversity and Climate Change Section, UNCTAD
0920 - 0950	Incentive measures and BioTrade - Quick overview of the CBD programme on incentive measures - Mr. Markus Lehmann, Economist, CBD Secretariat - BioTrade as an incentive measure - Quick overview of the background document and case studies
0950 - 1105	Challenges and opportunities for the engagement of the private sector <i>Discussions in small groups (45') followed by a round table discussion (30')</i> What are the challenges and opportunities for conserving biodiversity within businesses and value chains?
1105 - 1120	Coffee break
1120 - 1250	Private experiences with incentive measures - review of the BioTrade Case studies <i>Discussions in small groups (60') looking at the case studies followed by a round table discussion (30')</i> In the BioTrade case studies, which incentives motivated private actors conserve biodiversity by using biological resources responsibly and sustainably? What works and what does not work?
1250 - 1430	Open Lunch
1430 - 1450	Lessons learned from Europe, with a special focus on Switzerland Brief presentation from ECNC on the first results of their "Business case for biodiversity" project from a BioTrade incentives perspective - Ms. Vineta Goba, Programme manager at the European Centre for Nature Conservation (ECNC)
1450 - 1510	BioTrade and the Green Development Mechanism Brief presentation from Earthmind on the development of the GDM and the potential role for BioTrade - Mr. Frank Vorhies, Director of Earthmind
1510 - 1610	Recommendations to enhance private sector engagement in biodiversity conservation - an open discussion Recommendations to the CBD (especially for COP 10) and other biodiversity-related conventions, to national governments, to private sector actors and to conservation and development NGOs
1610 - 1630	Concluding remarks Thank you and future steps (dissemination of results at CBD events (Jakarta, Bonn), COPs, TEEB, Biodi) - Mr. Lucas Assuncao Chief Biodiversity and Climate Change Section, UNCTAD